



प.स: २०८१/८२  
च.न.:

नेपाल सरकार

# विज्ञापन बोर्ड

बबरमहल, काठमाडौं, नेपाल

विज्ञापन बोर्ड  
बबरमहल, काठमाडौं

वेबसाइट: adboard.gov.np

इमेल: info@adboard.gov.np

सम्पर्क नं. ०१-५९०९३४४

मिति २०८१/०५/३१

सरकारी विज्ञापन तथा सूचना प्रकाशन गर्न दररेट सार्वजनिक गरिएको सम्बन्धी सूचना !

सरकारी विज्ञापन तथा सूचना प्रकाशन गर्न दररेट सार्वजनिक गर्ने प्रयोजनको लागि विज्ञापन (नियमन गर्ने) ऐन, २०७६ को दफा ३२ तथा विज्ञापन (नियमन गर्ने) नियमावली, २०७७ को नियम ५ख. बमोजिम नेपाल सरकार वा अन्तर्गतका निकाय तथा कार्यालयको चालु आ.व. २०८१/८२ का लागि विज्ञापन तथा सूचना प्रकाशन गर्न इच्छुक पत्रपत्रिकाहरूले विज्ञापन बोर्डमा पेश गरेको विज्ञापन वा सूचनाको दररेट मिति २०८१/०५/३१ को निर्णयानुसार सार्वजनिक गरिएको व्यहोरा सम्बन्धित सबैको जानकारीको लागि यो सूचना प्रकाशित गरिएको छ ।

Rate Card

रुचिउण ?

११  
९३


सूचीकरण नम्बर:		Newspaper Type:	Daily
Newspaper Name:	ANNAPURNA POST		
	NEPAL NEWS NETWORK		
Media Organization Name:	INTERNATIONAL PVT LTD		
Address:	TINKUNE, KATHMANDU-32		
Contact No:	01-4481207,01-4482305		
Email:	hr.annapurnamail@gmail.com		

S. No.	Pages	(Rs.)	
Jacket		Color	B/W
1	Double Jacket		
2	French Window		
3	Jacket	2000000.00	
4	Flap Jacket	1500000.00	
Front Page		Color	B/W
5	Front Page [per cc]	4200.00	
6	Ear Panel	30000.00	
7	Island Logo [per cc]	5000.00	
Back Page		Color	B/W
8	Per/cc	3200.00	2400.00
9	Island Logo [per cc]	4200.00	
10	Ear Panel	20000.00	
Other Pages		Color	B/W
11	3rd Page [per/cc]	3200.00	1400.00
12	5th Page [per/cc]	2400.00	1400.00
13	Business 1st Page [per/cc]		
14	Business 3rd Page [per/cc]		
15	2nd Page [per cc]		
16	Inside Regular [per cc]	2400.00	
17	Island Logo [per cc]	4200.00	
18	Ear Panel (Inside page)	15000.00	
19	Condolence Ad [per cc]	2400.00	1400.00
Classified Section		Rs.	
20	Classified Display Multi Color	6000.00	
21	Classified Display Spot Color	4000.00	
22	Classified Display B&W 1 x 5 cc	2000.00	
23	Classified Line ad per word (Normal)	50.00	
24	Classified Line ad per word (Bold)	100.00	

Discounts	Percentage (%)	Remarks
Government Discount	25	
Special Discount	52	
Agency Discount:	15	

Bonus: (To/Upto) Rs.	Percentage (%)	
10 LAKH	20 LAKHS	3.00
20 LAKHS	30 LAKHS	4.00
30 LAKHS	40 LAKHS	5.00
40 LAKHS	50 LAKHS	6.00
50 LAKHS	ABOVE	7.00

Authorized Signature: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 MANOJ BASNET  
 GENERAL MANAGER

Office Stamp: \_\_\_\_\_  


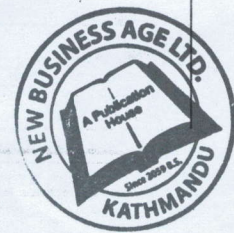


Handwritten initials and a circled 'X' in the top right corner.

## Rate Card

<b>सूचीकरण नम्बर:</b>	0513/2081/82/04	<b>Newspaper Type:</b>	Daily
<b>Newspaper Name:</b>	Aarthik Abhiyan Daily		
<b>Media Organization Name:</b>	New Business Age Ltd.		
<b>Address:</b>	Panchayan Marg, Thapathali		
<b>Contact No:</b>	9851019038		
<b>Email:</b>	finance@abhiyan.com.np		

S. No.	Pages	(Rs.)	
<b>Jacket</b>		<b>Color</b>	<b>B/W</b>
1	Double Jacket	0.00	0.00
2	French Window	0.00	0.00
3	Jacket	1000000.00	1000000.00
4	Flap Jacket	0.00	0.00
<b>Front Page</b>		<b>Color</b>	<b>B/W</b>
5	Front Page [per cc]	2300.00	2300.00
6	Ear Panel	32200.00	0.00
7	Island Logo [per cc]	2760.00	0.00
<b>Back Page</b>		<b>Color</b>	<b>B/W</b>
8	Per/cc	1800.00	1400.00
9	Island Logo [per cc]	2160.00	0.00
10	Ear Panel	28000.00	0.00
<b>Other Pages</b>		<b>Color</b>	<b>B/W</b>
11	3rd Page [per/cc]	1700.00	1400.00
12	5th Page [per/cc]	1600.00	1400.00
13	Business 1st Page [per/cc]	1600.00	1400.00
14	Business 3rd Page [per/cc]	1600.00	1400.00
15	2nd Page [per cc]	1600.00	1400.00
16	Inside Regular [per cc]	1600.00	1400.00
17	Island Logo [per cc]	2160.00	0.00
18	Ear Panel (Inside page)	28000.00	0.00
19	Condolence Ad [per cc]		1400.00
<b>Classified Section</b>		<b>Rs.</b>	
20	Classified Display Multi Color	2000.00	
21	Classified Display Spot Color	1500.00	
22	Classified Display B&W 1 x 5 cc	1000.00	
23	Classified Line ad per word (Normal)	10.00	
24	Classified Line ad per word (Bold)	15.00	



Handwritten signature or initials at the bottom right.



# New Business Age

Discounts	Percentage (%)	Remarks
Government Discount	25	
Special Discount	upto 52.38	1
Agency Discount:	15	

Bonus: (To/Upto) Rs.	Percentage (%)
1000000	2.00
2000001	2.50
3000001	3.00
4000001	3.50
5000001	4.00
6000001	4.50
7500001	5.00
10000001	5.50
12500001	6.00
15000001	7.00

Authorized Signature:		Office Stamp
Name:	Sabita Subedi	
Position:	Director Finance and Operations	
Date:	2081-05-20	

Bonus conditions

1. Agreement signed and deposit maintained.
2. Regular timely payment of bills.



Regd. No. 279547/078/079

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# Aarthik Dainik Pvt. Ltd.

## Rate Card

<b>सूचीकरण नम्बर:</b>	M-207980-2263	<b>Newspaper Type:</b>	Daily
<b>Newspaper Name:</b>	Aarthik Dainik		
<b>Media Organization Name:</b>	Aarthik Dainik Pvt. Ltd		
<b>Address:</b>	Kupandol, Lalitpur		
<b>Contact No:</b>	01-5902136, 9851082236		
<b>Email:</b>	marketing.aarthikdainik@gmail.com		
S. No.	Pages	(Rs.)	
Jacket		Color	B/W
1	Double Jacket	.....	.....
2	French Window	.....	.....
3	Jacket	344000.00	344000.00
4	Flap Jacket	.....	.....
Front Page		Color	B/W
5	Front Page [per cc]	1650.00	1650.00
6	Ear Panel	5000.00	5000.00
7	Island Logo [per cc]	1650.00	1650.00
Back Page		Color	B/W
8	Per/cc	1550.00	1550.00
9	Island Logo [per cc]	.....	.....
10	Ear Panel	.....	.....
Other Pages		Color	B/W
11	3rd Page [per/cc]	.....	.....
12	5th Page [per/cc]	.....	.....
13	Business 1st Page [per/cc]	.....	.....
14	Business 3rd Page [per/cc]	.....	.....
15	2nd Page [per cc]	.....	.....
16	Inside Regular [per cc]	1450.00	1400.00
17	Island Logo [per cc]	1450.00	1450.00
18	Ear Panel (Inside page)	.....	.....
19	Condolence Ad [per cc]	1400.00	1400.00
Classified Section		Rs.	
20	Classified Display Multi Color	.....	
21	Classified Display Spot Color	.....	
22	Classified Display B&W 1 x 5 cc	1000.00	
23	Classified Line ad per word (Normal)	.....	
24	Classified Line ad per word (Bold)	.....	

Kupondol, Lalitpur, Nepal

+977-1-5902136/37/38



Regd. No. 279547/078/079

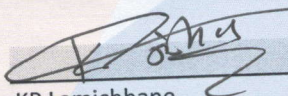

# Aarthik Dainik Pvt. Ltd.

Discounts	Percentage (%)	Remarks
Government Discount	25	
Special Discount	UP to 52.38	Special discount depends on cc agreement with media houses
Agency Discount:	15	

Bonus: (To/Upto) Rs.		Percentage (%)
1000000	1200000	2.00
1200001	1500000	3.00
1500001	2000000	4.00
2000001	2500000	5.00
2500001	3000000	6.00
3000001	Above	7.00

Authorized Signature:		Office Stamp:	
Name:	KP Lamichhane		
Position:	Marketing Chief		
Date:	2081-05-21		

Aarthik Dainik Pvt. Ltd.



सुनूद नेपालका लागि स्वतन्त्र पत्रकारिता

# आदर्शसमाज

राष्ट्रिय दैनिक

Adarsha Samaj National Daily eAdarsha.com

प्रकाशक: आदर्श समाज बहुमुखि प्रकाशन प्रा.लि.

## Rate Card

<b>सूचीकरण नम्बर:</b>	0045/2079/80/04	<b>Newspaper Type:</b>	Daily
<b>Newspaper Name:</b>	Adarsha Samaj (Daily)		
<b>Media Organization Name:</b>	Adarsha Samaj Bahumukhi Prakashan Pvt.Ltd		
<b>Address:</b>	Pokhara-8, Newroad Kaski		
<b>Contact No:</b>	061-581200, 9856028745		
<b>Email:</b>	adrsamaj@gmail.com		

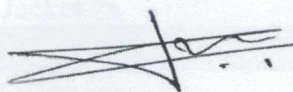
S. No.	Pages	(Rs.)	
		Color	B/W
<b>Jacket</b>			
1	Double Jacket	100000	1000000
2	French Window		
3	Jacket	700000	700000
4	Flap Jacket		
<b>Front Page</b>			
5	Front Page [per cc]	2000	2000
6	Ear Panel	5000	5000
7	Island Logo	1000	1000
<b>Back Page</b>			
8	Per/cc	1800	
9	Island Logo	700	
10	Ear Panel		
<b>Other Pages</b>			
11	3rd Page [per/cc]	1700	1400
12	5th Page [per/cc]	1700	1400
13	Business 1st Page [per/cc]	1700	1400
14	Business 3rd Page [per/cc]	1700	1400
15	2nd Page	1700	1400
16	Inside Regular	1700	1400
17	Island Logo	300	200
18	Ear Panel (Inside page)		
19	Condolence Ad	1200	800

Classified Section		Rs.
20	Classified Display Multi Color	3000
21	Classified Display Spot Color	2500
22	Classified Display B&W 1 x 5 cc	800
23	Classified Line ad per word (Normal)	25
24	Classified Line ad per word (Bold)	30

Discounts	Percentage (%)
Government Discount	25
Special Discount	52.38
Agency Discount	15

Bonus: (To/Upto) Rs.	Percentage (%)	
200000	300000	2
300001	400000	3
400001	500000	4
500001	700000	6
700001	1000000	9
1000001	upto	10

Authorized Signature:



Name:

Krishna Prasad Bastola

Position:

Chairperson

Date:

31/05/2081



Office Stamp:



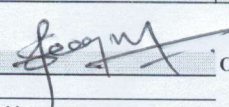

**Rate Card**

सूचीकरण नम्बर:	0422/2079/2080	Newspaper Type:	Daily	
Newspaper Name:	Kantipur			
Media Organization Name:	Kantipur Publications LTD.			
Address:	Thapathali Kathmandu			
Contact No:	015135000			
Email:	marketing@kmg.com.np			

S. No.	Pages	(Rs.)	
<b>Jacket</b>			
		<b>Color</b>	<b>B/W</b>
1	Double Jacket	5000000.00	N/A
2	French Window	5500000.00	N/A
3	Jacket	3500000.00	N/A
4	Flap Jacket	2000000.00	N/A
<b>Front Page</b>			
		<b>Color</b>	<b>B/W</b>
5	Front Page [per cc]	5500.00	5500.00
6	Ear Panel	N/A	N/A
7	Island Logo [per cc]	10000.00	10000.00
<b>Back Page</b>			
		<b>Color</b>	<b>B/W</b>
8	Per/cc	3300.00	2200.00
9	Island Logo [per cc]	5500.00	5500.00
10	Ear Panel	3000.00	3000.00
<b>Other Pages</b>			
		<b>Color</b>	<b>B/W</b>
11	3rd Page [per/cc]	3200.00	3200.00
12	5th Page [per/cc]	2600.00	2600.00
13	Business 1st Page [per/cc]	2400.00	2400.00
14	Business 3rd Page [per/cc]	N/A	N/A
15	2nd Page [per cc]	2200.00	2200.00
16	Inside Regular [per cc]	2000.00	1500.00
17	Island Logo [per cc]	4900.00	4900.00
18	Ear Panel (Inside page)	3000.00	3000.00
19	Condolence Ad [per cc]	1800.00	1400.00
<b>Classified Section</b>		<b>Rs.</b>	
20	Classified Display Multi Color	5000.00	
21	Classified Display Spot Color	3500.00	
22	Classified Display B&W 1 x 5 cc	3000.00	
23	Classified Line ad per word (Normal)	45.00	
24	Classified Line ad per word (Bold)	100.00	
<b>Discounts</b>		<b>Percentage (%)</b>	<b>Remarks</b>
Government Discount		25	
Special Discount		up to 40	as per company rule
Agency Discount:		15	
<b>Bonus: (To/Upto) Rs.</b>		<b>Percentage (%)</b>	
Up to	1000000	3.00	
Up to	5000000	5.00	
Up to	20000000	7.00	

Authorized Signature:		Office Stamp:	
Name:	Sagar K C		
Position:	Marketing Manager		
Date:	2081/5/31		

**CENTRAL BUSINESS PARK**

Thapathali, Kathmandu  
POB No. 8559

☎ 977-01-5135000

☎ 977-01-5135021

✉ corporate@kmg.com.np



# कारोबार



## Rate Card

सूचीकरण नम्बर:	315	Newspaper Type:	Daily
Newspaper Name:	Karobar National Economic Daily		
Media Organization Name:	Tbi Publications Pvt. Ltd.		
Address:	Kathmandu 10- Buddhanagar		
Contact No:	9801168842, 014795000 , 9801168889		
Email:	admin@karobardaily.com		
S. No.	Pages	(Rs.)	
Jacket		Color	B/W
1	Double Jacket	3000000.00	.....
2	French Window	-----	
3	Jacket	1500000.00	-----
4	Flap Jacket	-----	
Front Page		Color	B/W
5	Front Page [per cc]	3500.00	-----
6	Ear Panel	25000.00	-----
7	Island Logo [per cc]	3500.00	-----
Back Page		Color	B/W
8	Per/cc	3000.00	3000.00
9	Island Logo [per cc]	3000.00	3000.00
10	Ear Panel	20000.00	20000.00
Other Pages		Color	B/W
11	3rd Page [per/cc]	2200.00	1500.00
12	5th Page [per/cc]	2200.00	1500.00
13	Business 1st Page [per/cc]	2200.00	1500.00
14	Business 3rd Page [per/cc]	2200.00	1500.00
15	2nd Page [per cc]	2200.00	1500.00
16	Inside Regular [per cc]	2200.00	1500.00
17	Island Logo [per cc]	2200.00	1500.00
18	Ear Panel (Inside page)	15000.00	10000.00
19	Condolence Ad [per-cc]	2200.00	1500.00
Classified Section		Rs.	
20	Classified Display Multi Color	1500.00	
21	Classified Display Spot Color	1500.00	
22	Classified Display B&W 1 x 5 cc	900.00	
23	Classified Line ad per word (Normal)	Rs. 25	
24	Classified Line ad per word (Bold)		

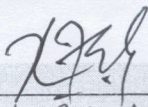
*Handwritten signature or initials.*





# कारोबार

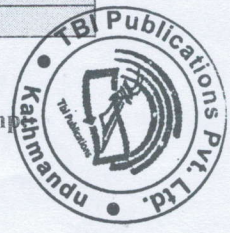
Discounts	Percentage (%)	Remarks
Government Discount	25	
Special Discount	Up to 55.55	
Agency Discount:	15	
Bonus: (To/Upto) Rs.		Percentage (%)
.7000000	10000000	4
10000001	15000000	5
15000001	20000000	6
25000000	Above	7

Authorized Signature: 

Name: Bharat Bahadur Chand

Position: Admin Chief

Date: 2081-05-20

Office Stamp: 



सूचीकरण ?

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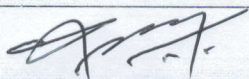
**Rate Card**

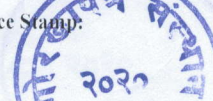
सूचीकरण नम्बर:		Newspaper Type:	Daily
Newspaper Name:	Gorkhapatra Daily		
Media Organization Name:	Gokhapatra Corporation		
Address:	Dharmapath, Kathmandu		
Contact No:	01-5327493/01-5326529		
Email:	mgorkhapatra@gmail.com		

S. No.	Pages	(Rs.)	
<b>Jacket</b>			
		<b>Color</b>	<b>B/W</b>
1	Double Jacket		
2	French Window		
3	Jacket	1800000(Excl. Vat)	
4	Flap Jacket		
<b>Front Page</b>			
		<b>Color</b>	<b>B/W</b>
5	Front Page [per cc]	2500(Excl. Vat)	2100(Excl. Vat)
6	Ear Panel	18000(Excl. Vat)	14000(Excl. Vat)
7	Island Logo		
<b>Back Page</b>			
		<b>Color</b>	<b>B/W</b>
8	Per/cc	2100(Excl. Vat)	1900(Excl. Vat)
9	Island Logo		
10	Ear Panel		
<b>Other Pages</b>			
		<b>Color</b>	<b>B/W</b>
11	3rd Page [per/cc]	2000(Excl. Vat)	
12	5th Page [per/cc]		
13	Business 1st Page [per/cc]		
14	Business 3rd Page [per/cc]		
15	2nd Page		
16	Inside Regular	1900(Excl. Vat)	1600(Excl. Vat)
17	Island Logo		
18	Ear Panel (Inside page)	11000(Excl. Vat)	7000(Excl. Vat)
19	Condolence Ad		
<b>Classified Section</b>		<b>Rs.</b>	
20	Classified Display Multi Color		
21	Classified Display Spot Color		
22	Classified Display B&W 1 x 5 cc	1200(Excl. Vat)	
23	Classified Line ad per word (Normal)	10(Excl. Vat)	
24	Classified Line ad per word (Bold)		

Discounts	Percentage (%)
Agency Discount:	15
Cash Discount (Advance payment):	10
Other:	

Corporate Discount:	Percentage (%)
General case	25 As per Advertisement directives of corporation,2078
Special case	more than 25 (As per Board decision)
.....to.....	
.....to.....	

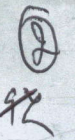
Authorized Signature:   
 Name: Lal Bahadur Airi  
 Position: General Manager  
 Date: 2081-05-07

Office Stamp: 



# जनसवाल पब्लिकेशन प्रा.लि. Janasawal Publication Pvt. Ltd.

पो. व. नं. : ४४४०, काठमाडौं  
फोन : ०१-४२२१८४९ / ४२६५६९७  
Email: janasawalnews@gmail.com  
www.janasawal.com



## Rate Card

सूचीकरण नम्बर:	0141/2079/2080	Newspaper Type:	Daily
Newspaper Name:	Janasawal National Daily		
Media Organization Name:	Jasabal Publication Pvt.Ltd.		
Address:	Jamal-Kathmandu 01-		
Contact No:	5365697/015321849/9851095345		
Email:	janasawalnews@gmail.com		

S. No.	Pages	(Rs.)	
Jacket		Color	B/W
1	Double Jacket	...	
2	French Window	...	
3	Jacket	1000000.00	
4	Flap Jacket	700000.00	
Front Page		Color	B/W
5	Front Page [per cc]	2500.00	2000.00
6	Ear Panel	30000.00	30000.00
7	Island Logo [per cc]	2500.00	2500.00
Back Page		Color	B/W
8	Per/cc	2000.00	1400.00
9	Island Logo [per cc]	2000.00	1400.00
10	Ear Panel	25000.00	20000.00
Other Pages		Color	B/W
11	3rd Page [per/cc]	2000.00	1400.00
12	5th Page [per/cc]	2000.00	1400.00
13	Business 1st Page [per/cc]	2500.00	1400.00
14	Business 3rd Page [per/cc]	2500.00	1400.00
15	2nd Page [per cc]	2000.00	1400.00
16	Inside Regular [per cc]	2000.00	1400.00
17	Island Logo [per cc]	2000.00	1400.00
18	Ear Panel (Inside page)	15000.00	10000.00
19	Condolence Ad [per cc]	1000.00	1000.00

*2 inside*





# जनसवाल पब्लिकेशन प्रा. लि. Janasawal Publication Pvt. Ltd.

पो. व. नं. : ४४४०, काठमाडौं  
फोन : ०१-४२२१८४९/४२६५६९७  
Email: janasawalnews@gmail.com  
www.janasawal.com



Classified Section		Rs.
20	Classified Display Multi Color	10000.00
21	Classified Display Spot Color	5000.00
22	Classified Display B&W 1 x 5 cc	1000.00
23	Classified Line ad per word (Normal)	20.00
24	Classified Line ad per word (Bold)	30.00

Discounts	Percentage (%)	Remarks
Government Discount	25	Note:- For your Reference we are committed to maintain minimum rate of Rs. 500 p/cc less 15% agency discount
Special Discount	52.38	
Agency Discount:	15	

Bonus: (To/Upto) Rs.		Percentage (%)
100000	1500000	1
150000	2000000	2
200000	2500000	3
250000	3000000	4
300000	3500000	5
350000	10000000	7

<b>Authorized Signature:</b>		<b>Office Stamp:</b>
<b>Name:</b>	Ramji Bagale	
<b>Position:</b>	Editor/Chairman	
<b>Date:</b>	2081-5-21	



KANTIPUR PUBLICATIONS LIMITED



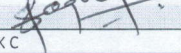
**Rate Card**

सूचीकरण नम्बर:	0421/2079/2080	Newspaper Type:	Daily
Newspaper Name:	The Kathmandu Post		
Media Organization Name:	Kantipur Publications LTD.		
Address:	Thapathali Kathmandu		
Contact No:	015135000		
Email:	marketing@kmg.com.np		

S. No.	Pages	(Rs.)	
<b>Jacket</b>			
		<b>Color</b>	<b>B/W</b>
1	Double Jacket	2500000.00	N/A
2	French Window	2700000.00	N/A
3	Jacket	1600000.00	N/A
4	Flap Jacket	1200000.00	N/A
<b>Front Page</b>			
		<b>Color</b>	<b>B/W</b>
5	Front Page [per cc]	2200.00	1600.00
6	Ear Panel	N/A	N/A
7	Island Logo [per cc]	3300.00	3300.00
<b>Back Page</b>			
		<b>Color</b>	<b>B/W</b>
8	Per/cc	1700.00	1500.00
9	Island Logo [per cc]	2550.00	2550.00
10	Ear Panel	2125.00	2125.00
<b>Other Pages</b>			
		<b>Color</b>	<b>B/W</b>
11	3rd Page [per/cc]	1700.00	1500.00
12	5th Page [per/cc]	N/A	N/A
13	Business 1st Page [per/cc]	N/A	N/A
14	Business 3rd Page [per/cc]	N/A	N/A
15	2nd Page [per cc]	N/A	N/A
16	Inside Regular [per cc]	1500.00	1400.00
17	Island Logo [per cc]	2250.00	2250.00
18	Ear Panel (Inside page)	1875.00	1875.00
19	Condolence Ad [per cc]	1500.00	1400.00
<b>Classified Section</b>		<b>Rs.</b>	
20	Classified Display Multi Color	1000.00	
21	Classified Display Spot Color	1000.00	
22	Classified Display B&W 1 x 5 cc	600.00	
23	Classified Line ad per word (Normal)	40.00	
24	Classified Line ad per word (Bold)	60.00	

Discounts	Percentage (%)	Remarks
Government Discount	25	
Special Discount	up to 52.38	as per company rule
Agency Discount:	15	

Bonus: (To/Upto) Rs.	Percentage (%)
Up to 1000000	5.00
Up to 100000000	7.00

Authorized Signature:   
 Name: Sagar KC  
 Position: Marketing Manager  
 Date: 2081/5/21

Office Stamp



**CENTRAL BUSINESS PARK**

Thapathali, Kathmandu  
 POB No. 8559

☎ 977-01-5135000  
 📠 977-01-5135021  
 ✉ corporate@kmg.com.np



# International Media Network Nepal (Pvt.) Ltd.

THT Building, Near US Embassy, Maharajgunj, Kathmandu, P.O. Box 11651, Kathmandu, Nepal.  
Tel: +977-1-4720816, 4720634 E-mail: editorial@thehimalayantimes.com  
URL: http://www.thehimalayantimes.com

## Rate Card

सूचीकरण नम्बर:	143/051/52	Newspaper Type:	Daily
Newspaper Name:	The Himalayan Times		
Media Organization Name:	International Media Network Nepal Pvt.Ltd.		
Address:	Maharajgunj, Kathmandu Nepal		
Contact No:	9802348195		
Email:	accounts@tht.com.np		
S. No.	Pages	(Rs.)	
Jacket		Color	B/W
1	Double Jacket	4000000.00	
2	French Window	4500000.00	
3	Jacket	2200000.00	
4	Flap Jacket	1200000.00	
Front Page		Color	B/W
5	Front Page [per cc]	3200.00	
6	Ear Panel	-	
7	Island Logo [per cc]	5000.00	
Back Page		Color	B/W
8	Per/cc	2400.00	
9	Island Logo [per cc]	3000.00	
10	Ear Panel	20000.00	
Other Pages		Color	B/W
11	3rd Page [per/cc]	2200.00	
12	5th Page [per/cc]	1800.00	
13	Business 1st Page [per/cc]	1800.00	
14	Business 3rd Page [per/cc]	-	
15	2nd Page [per cc]	1550.00	1100.00
16	Inside Regular [per cc]	1550.00	1100.00
17	Island Logo [per cc]	3000.00	
18	Ear Panel (Inside page)	20000.00	
19	Condolence Ad [per cc]	1550.00	1100.00
Classified Section		Rs.	
20	Classified Display Multi Color	3500.00	
21	Classified Display Spot Color	3000.00	
22	Classified Display B&W 1 x 5 cc	1500.00	
23	Classified Line ad per word (Normal)		
24	Classified Line ad per word (Bold)		





# International Media Network Nepal (Pvt.) Ltd.

THT Building, Near US Embassy, Maharajgunj, Kathmandu, P.O. Box 11651, Kathmandu, Nepal.  
Tel:+977-1-4720816, 4720634 E-mail: editorial@thehimalayantimes.com  
URL: <http://www.thehimalayantimes.com>

Discounts	Percentage (%)	Remarks
Government Discount	25	
Special Discount	39	
Agency Discount:	15	

Bonus: (To/Upto) Rs.		Percentage (%)
2500000	5000000	2
5000001	15000000	3
15000001	25000000	4
25000001	45000000	5
45000001	65000000	6
65000001	Above	7

Authorized Signature:

Name:

Position:

Date:

Ravin Lama

Managing Director

8/09/2024

Office Stamp:



सूचीकरण ?

१६

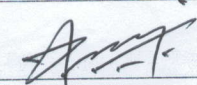
**Rate Card**

सूचीकरण नम्बर:		Newspaper Type:	Daily	
Newspaper Name:	The Rising Nepal Daily			
Media Organization Name:	Gorkhapatra Corporation			
Address:	Dharmapath, Kathmandu.			
Contact No:	01-5327493/01-5326529			
Email:	mgorkhapatra@gmail.com			

S. No.	Pages	(Rs.)	
		Color	B/W
<b>Jacket</b>			
1	Double Jacket		
2	French Window		
3	Jacket	900000 (Excl. Vat)	
4	Flap Jacket		
<b>Front Page</b>			
5	Front Page [per cc]	1800(Excl. Vat)	1400(Excl. Vat)
6	Ear Panel	8000(Excl. Vat)	7000(Excl. Vat)
7	Island Logo		
<b>Back Page</b>			
8	Per/cc	1400(Excl. Vat)	1300(Excl. Vat)
9	Island Logo		
10	Ear Panel		
<b>Other Pages</b>			
11	3rd Page [per/cc]	1400(Excl. Vat)	
12	5th Page [per/cc]		
13	Business 1st Page [per/cc]		
14	Business 3rd Page [per/cc]		
15	2nd Page		
16	Inside Regular	1300(Excl. Vat)	1200(Excl. Vat)
17	Island Logo		
18	Ear Panel (Inside page)	7000(Excl. Vat)	5600(Excl. Vat)
19	Condolence Ad		
<b>Classified Section</b>		<b>Rs.</b>	
20	Classified Display Multi Color		
21	Classified Display Spot Color		
22	Classified Display B&W 1 x 5 cc	800(Excl. Vat)	
23	Classified Line ad per word (Normal)	10(Excl. Vat)	
24	Classified Line ad per word (Bold)		

Discounts	Percentage (%)
Agency Discount:	15
Cash Discount (Advance payment):	10
Other:	


Corporate Discount:	Percentage (%)
General Case	25 As per Advertisement directives of Corporation, 2078
Special Case	more than 25 (As per board decision)
.....to.....	
.....to.....	

Authorized Signature: 

Name: Lal Bahadur Airi

Position: General Manager

Date: 2081-05-07

Office Stamp: 



नेपाली राष्ट्रिय दैनिक  
**दैनिक पत्र**  
सम्पूर्ण समाचार, सम्पूर्ण विचार

बुटवल मिडिया प्रकाशन प्रा.लि.

● बुटवल-६, बुद्धपथ, रुपन्देही

● 071-554345, 554347, 9847027633, 9851017621

● अनलाईन: www.dainikpatra.com

सहकार्य तथा मुद्रण: हाइटेक अफसेट प्रकाशन प्रा.लि./पश्चिमाञ्चल सञ्चार गृह प्रा.लि.

Rate Card

सूचीकरण नम्बर:	०४१८/२०७९/८०/०४	Newspaper Type:	Daily
Newspaper Name:	dainik patra rastriya dainik		
Media Organization Name:	butwal media prakashan pvt.ltd.		
Address:	butwal-6		
Contact No:	9847027633,9851017621		
Email:	dainikadd@gmail.com		
S. No.	Pages	(Rs.)	
		Color	B/W
<b>Jacket</b>			
1	Double Jacket	1000000.00	1000000.00
2	French Window		
3	Jacket	700000.00	700000.00
4	Flap Jacket		
<b>Front Page</b>			
		Color	B/W
5	Front Page [per cc]	2000.00	2000.00
6	Ear Panel	5000.00	5000.00
7	Island Logo [per cc]	1000.00	1000.00
<b>Back Page</b>			
		Color	B/W
8	Per/cc	1800.00	
9	Island Logo [per cc]	700.00	
10	Ear Panel		
<b>Other Pages</b>			
		Color	B/W
11	3rd Page [per/cc]	1700.00	1400.00
12	5th Page [per/cc]	1700.00	1400.00
13	Business 1st Page [per/cc]	1700.00	1400.00
14	Business 3rd Page [per/cc]	1700.00	1400.00
15	2nd Page [per cc]	1700.00	1400.00
16	Inside Regular [per cc]	1700.00	1400.00
17	Island Logo [per cc]	300.00	200.00
18	Ear Panel (Inside page)		
19	Condolence Ad [per cc]	1200.00	800.00
<b>Classified Section</b>			
		Rs.	
20	Classified Display Multi Color	3000.00	
21	Classified Display Spot Color	2500.00	
22	Classified Display B&W 1 x 5 cc	800.00	
23	Classified Line ad per word (Normal)	25.00	
24	Classified Line ad per word (Bold)	30.00	



नेपाली राष्ट्रिय दैनिक  
**दैनिक पत्र**

सम्पूर्ण समाचार, सम्पूर्ण विचार

बुटवल मिडिया प्रकाशन प्रा.लि.

बुटवल-६, बुद्धपथ, रुपन्देही

071-554345, 554347, 9847027633, 9851017621

अनलाईन: www.dainikpatra.com

सहकार्य तथा मुद्रण: हाइटेक अफसेट प्रकाशन प्रा.लि./पश्चिमाञ्चल सञ्चार गृह प्रा.लि.

Discounts	Percentage (%)	Remarks
Government Discount	25	regular discount
Special Discount	52	up to as per company rules
Agency Discount:	15	

Bonus: (To/Upto) Rs.	Percentage (%)	
200000	300000	2.00
300001	400000	3.00
400001	500000	4.00
500001	700000	6.00
700001	1000000	9.00
1000001	up to	10.00

Authorized Signature:

Name:

Position:

Date:

*Dr. Balkrishna Chapagain*

Dr. Balkrishna chapagain

chairperson

2081/05/30

Office Stamp:



दुकीरणी ?

१३

दतां नं. ४/०४५/०४६

दतां नं. १३१०/०४५/०४६



दैनिक  
**लुम्बिनी**



सिद्धार्थ पब्लिकेशन प्रा. लि

बुटवल-११, मंथोकगाउँ, रुपन्देही  
फोन: ००१-५४०६४०, ५४०६४०

**Rate Card**

सूचीकरण नम्बर: M-207980-4260 Newspaper Type: Daily  
 Newspaper Name: Dainik Lumbini  
 Media Organization Name: Siddhartha Publication pvt.ltd  
 Address: butwal-11 rupandehi  
 Contact No: 9857038312  
 Email: lumbininews@gmail.com

S. No.	Pages	(Rs.)	
		Color	B/W
<b>Jacket</b>			
1	Double Jacket	1000000.00	1000000.00
2	French Window		
3	Jacket	700000.00	700000.00
4	Flap Jacket		
<b>Front Page</b>			
5	Front Page [per cc]	2000.00	2000.00
6	Ear Panel	5000.00	5000.00
7	Island Logo [per cc]	1000.00	1000.00
<b>Back Page</b>			
8	Per/cc	1800.00	
9	Island Logo [per cc]	700.00	
10	Ear Panel		
<b>Other Pages</b>			
11	3rd Page [per/cc]	1700.00	1400.00
12	5th Page [per/cc]	1700.00	1400.00
13	Business 1st Page [per/cc]	1700.00	1400.00
14	Business 3rd Page [per/cc]	1700.00	1400.00
15	2nd Page [per cc]	1700.00	1400.00
16	Inside Regular [per cc]	1700.00	1400.00
17	Island Logo [per cc]	300.00	200.00
18	Ear Panel (Inside page)		
19	Condolence Ad [per cc]	1200.00	800.00
<b>Classified Section</b>			
20	Classified Display Multi Color	3000.00	
21	Classified Display Spot Color	2500.00	
22	Classified Display B&W 1 x 5 cc	800.00	
23	Classified Line ad per word (Normal)	25.00	
24	Classified Line ad per word (Bold)	30.00	

Discounts	Percentage (%)	Remarks
Government Discount	25	
Special Discount	52.38	
Agency Discount	15	

Bonus: (To/Upto) Rs.	Percentage (%)	
200000	300000	2.00
300001	400000	3.00
400001	500000	4.00
500001	700000	6.00
700001	1000000	9.00
1000001	upto	10.00

Authorized Signature:   
 Name: Maheshwor Rijal  
 Position: MD  
 Date: 2081-4-20

Office Stamp





नयाँ प्रकाशन प्रा.लि.

नयाँ पत्रिका राष्ट्रिय दैनिक



Ref no: 226/21/82

नयाँ प्रकाशन प्रा.लि.  
२०६३

### Rate Card

<b>सूचीकरण नम्बर:</b>		<b>Newspaper Type:</b> Daily	
<b>Newspaper Name:</b>		Naya Patrika National Daily	
<b>Media Organization Name:</b>		Naya Prakashan Pvt.ltd.	
<b>Address:</b>		Star mall	
<b>Contact No:</b>		9851216810	
<b>Email:</b>		marketing@nayapatrikadaily.com	
S. No.	Pages	(Rs.)	
Jacket		Color	B/W
1	Double Jacket	35,00,000	
2	French Window	25,00,000	
3	Jacket	18,00,000	
4	Flap Jacket	10,00,000	
Front Page		Color	B/W
5	Front Page [per cc]	3000.00	2500.00
6	Ear Panel	37500.00	
7	Island Logo [per cc]	3750.00	
Back Page		Color	B/W
8	Per/cc	2200.00	1600.00
9	Island Logo [per cc]	2750.00	
10	Ear Panel	27500.00	
Other Pages		Color	B/W
11	3rd Page [per/cc]	2200.00	1600.00
12	5th Page [per/cc]	1800.00	1400.00
13	Business 1st Page [per/cc]	2000.00	1600.00
14	Business 3rd Page [per/cc]	1800.00	1400.00
15	2nd Page [per cc]	1800.00	1400.00
16	Inside Regular [per cc]	1800.00	1400.00
17	Island Logo [per cc]	25% premium on page rate	
18	Ear Panel (Inside page)	25% premium on page rate	
19	Condolence Ad [per cc]	1800.00	1400.00
Classified Section		Rs.	
20	Classified Display Multi Color	4000.00	
21	Classified Display Spot Color	3000.00	
22	Classified Display B&W 1 x 5 cc	2500.00	
23	Classified Line ad per word (Normal)	40.00	
24	Classified Line ad per word (Bold)	60.00	



नयाँ प्रकाशन प्रा.लि.

नयाँ पत्रिका राष्ट्रिय दैनिक

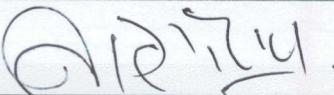

Ref no: 227/82192

Discounts	Percentage (%)	Remarks
Government Discount	25	compulsary
Special Discount	52	spacial Discount will depend on volume (c.c)/ amount commitment monthly or yearly with media house
Agency Discount:	15	

Bonus: (To/Upto) Rs.		Percentage (%)
10 lakh	25 lakh	2.00
25 lakh One	60 lakh	3.00
60 lakh one	110 lakh	4.00
110 lakh one	175 lakh	5.00
175 lakh one	250 lakh	6.00
above 250 lakh one		7.00

Authorized Signature:		
Name:	Krinshna Jwala Devkota	
Position:	Chairman/Editor in chief	
Date:	2081-05-21	



**Nepal  
Republic  
Media**

नेपालीको पहिलो आवाज

काठिण्डा नदरेडी सुन्दरधरा मठडी

28

**Nepal Republic Media Limited**

JDA Complex, Bagh Durbar, Kathmandu

P.O. Box: 19300 | Ph: +977-1-5365100

Email: admin@nepalrepublicmedia.com

**Rate Card**

सूचीकरण नम्बर: \_\_\_\_\_ Newspaper Type: Daily

Newspaper Name: Nagarik Daily

Media Organization Name: Nepal Republic Media LTd.

Address: Baghdurbar, sundhara, Kathmandu

Contact No: 01536100

Email: marketing@nepalrepublicmedia.com

S. No.	Pages	(Rs.)	
<b>Jacket</b>			
		Color	B/W
1	Double Jacket		
2	French Window		
3	Jacket		
4	Flap Jacket		
<b>Front Page</b>			
		Color	B/W
5	Front Page [per cc]	4000.00	
6	Ear Panel		
7	Island Logo		
<b>Back Page</b>			
		Color	B/W
8	Per/cc	2700.00	2100.00
9	Island Logo		
10	Ear Panel		
<b>Other Pages</b>			
		Color	B/W
11	3rd Page [per/cc]	2700.00	N/A
12	5th Page [per/cc]		
13	Business 1st Page [per/cc]	2700.00	N/A
14	Business 3rd Page [per/cc]		
15	2nd Page		
16	Inside Regular	1800.00	1400.00
17	Island Logo		
18	Ear Panel (Inside page)		
19	Condolence Ad		
<b>Classified Section</b>		<b>Rs.</b>	
20	Classified Display Multi Color		
21	Classified Display Spot Color		
22	Classified Display B&W 1 x 5 cc		
23	Classified Line ad per word (Normal)		
24	Classified Line ad per word (Bold)		

Discounts	Percentage (%)
Agency Discount:	15
Cash Discount (Advance payment):	
Other:	

Corporate Discount:	Percentage (%)
GOVT DISCOUNT (B/W)	40
GOVT DISCOUNT (Color)	25
.....to.....	
.....to.....	



Authorized Signature: Anil Baskota

Name: Anil Baskota

Position: Chief Marketing Officer

Date: 07/05/2081

Office Stamp:





# KAMANA NEWS PUBLICATIONS PVT. LTD.

पुष्करलालद्वारा प्रतिष्ठापित

Address : P.O. Box 2045, Bhimsensthan, Kathmandu, Nepal

Phone : (977) 1 4261179, Fax : 4218990

Email : nepalsamacharpatra@gmail.com

Website : kamana.newsofnepal.com | sadhana.newsofnepal.com

Ref: .....

## Rate Card

सूचीकरण नम्बर: 0499/2080/81/04 Newspaper Type: Daily  
 Newspaper Name: Nepal Samacharpatra  
 Media Organization Name: Kamana News Publications Pvt. Ltd.  
 Address: Bhaisipati, Lalitpur  
 Contact No: 01-5361179, 9851032022  
 Email: hrkamana@gmail.com

S. No.	Pages	(Rs.)	
<b>Jacket</b>			
		<b>Color</b>	<b>B/W</b>
1	Double Jacket	30,00,000	30,00,000
2	French Window	20,00,000	20,00,000
3	Jacket	27,00,000	27,00,000
4	Flap Jacket	25,00,000	25,00,000
<b>Front Page</b>			
		<b>Color</b>	<b>B/W</b>
5	Front Page [per cc]	3300.00	3300.00
6	Ear Panel	3300.00	3300.00
7	Island Logo [per cc]	3300.00	3300.00
<b>Back Page</b>			
		<b>Color</b>	<b>B/W</b>
8	Per/cc	2700.00	2700.00
9	Island Logo [per cc]	2700.00	2700.00
10	Ear Panel	25000.00	25000.00
<b>Other Pages</b>			
		<b>Color</b>	<b>B/W</b>
11	3rd Page [per/cc]	2500.00	2500.00
12	5th Page [per/cc]	1700.00	1400.00
13	Business 1st Page [per/cc]	1700.00	1400.00
14	Business 3rd Page [per/cc]	1700.00	1400.00
15	2nd Page [per cc]	1700.00	1400.00
16	Inside Regular [per cc]	1700.00	1400.00
17	Island Logo [per cc]	1700.00	1400.00
18	Ear Panel (Inside page)	1700.00	1400.00
19	Condolence Ad [per cc]	1700.00	1400.00
<b>Classified Section</b>			
		<b>Rs.</b>	
20	Classified Display Multi Color	2000.00	
21	Classified Display Spot Color	1700.00	
22	Classified Display B&W 1 x 5 cc	1000.00	
23	Classified Line ad per word (Normal)	30.00	
24	Classified Line ad per word (Bold)	50.00	

Discounts	Percentage (%)	Remarks
Government Discount	25	Special discount depends on cc agreement with media houses
Special Discount	Upto 52.38	
Agency Discount:	15	

Bonus: (To/Upto) Rs.	Percentage (%)	
25,00,000	35,00,000	3
35,00,001	45,00,000	5
45,00,001	Above	7

Authorized Signature:   
 Name: Direk Lal Shrestha  
 Position: Chief Executive Officer  
 Date: Bhadra 20, 2081



कामना न्यूज पब्लिकेसन्स प्रा. लि.





# प्रभाव पब्लिकेशन प्रा. लि. Prabhab Publication Pvt. Ltd.

काठमाडौं जि.प्र.का.द.नं. ४८०/०७०/७९  
कम्पनी दर्ता नं. १२९२७९/०७०/७९  
भ्याट नं. ६०९८६२७८४

प.सं.  
च.नं.

मिति: २०४१-५-२३

## Rate Card

सूचीकरण नम्बर:	Prabhab Daily	Newspaper Type:	Daily
Newspaper Name:	Prabhab Publication PVT.Ltd.		
Media Organization Name:	Shiphah-7, Kathmandu		
Address:	01-4373577, 01-4584368, 9851000834		
Contact No:	mrketing2prabhab@gmail.com		
Email:			
S. No.	Pages	(Rs.)	
Jacket		Color	B/W
1	Double Jacket		
2	French Window		
3	Jacket	900000.00	
4	Flap Jacket		
Front Page		Color	B/W
5	Front Page [per cc]	2400.00	2200.00
6	Ear Panel	10000.00	8000.00
7	Island Logo [per cc]	2400.00	2200.00
Back Page		Color	B/W
8	Per/cc	2000.00	1800.00
9	Island Logo [per cc]	1000.00	700.00
10	Ear Panel	5000.00	3000.00
Other Pages		Color	B/W
11	3rd Page [per/cc]	1600.00	1400.00
12	5th Page [per/cc]	1600.00	1400.00
13	Business 1st Page [per/cc]	1600.00	1400.00
14	Business 3rd Page [per/cc]	1600.00	1400.00
15	2nd Page [per cc]	1600.00	1400.00
16	Inside Regular [per cc]	1600.00	1400.00
17	Island Logo [per cc]	700.00	500.00
18	Ear Panel (Inside page)	3000.00	2000.00
19	Condolence Ad [per cc]		1400.00
Classified Section		Rs.	
20	Classified Display Multi Color	3000.00	
21	Classified Display Spot Color	2000.00	
22	Classified Display B&W 1 x 5 cc	1000.00	
23	Classified Line ad per word (Normal)	25.00	
24	Classified Line ad per word (Bold)	25.00	



# प्रभाव पब्लिकेशन प्रा. लि. Prabhab Publication Pvt. Ltd.

काठमाडौं जि.प्र.का.द.नं. ४८०/०७०/७९

कम्पनी दर्ता नं. १२९२७९/०७०/७९

अ्याट नं. ६०९८६२७८४

प.सं.  
च.नं.


मिति: .....


Discounts	Percentage (%)	Remarks
Government Discount	25	
Special Discount	Upto 52.38	
Agency Discount:	15	

Bonus: (To/Upto) Rs.		Percentage (%)
300000	500000	2.00
500000	1000000	3.00
1000000	1500000	4.00
1500000	2000000	5.00
2000000	2500000	6.00
2500000	To Above	7.00

kindly note that we have attached Ad Rate Card along with this form for your reference. we are committed to minimum rate of Rs. 500 per cc less 15% Agency Discount

Authorized Signature:   
Name: Krishna Bahadur Karki  
Position: Managing Director  
Date: 2081/05/21

Office Stamp:   
प्रभाव पब्लिकेशन प्रा. लि.



दर्ता नं: 106580/069/070

राष्ट्रिय दैनिक  
**बुटवल टुडे**  
 THE BUTWAL TODAY NATIONAL DAILY

निवृत्त विचार, राज समाचार

**Butwal Publication (Pvt.) Ltd.**

Head Office: Tilottamapath, Butwal-8, Rupandehi, Nepal

Tel: 071-551640, 551641, Fax: 551642

E-mail: addbutwaltoday@gmail.com,

newsbutwaltoday@gmail.com

Website: www.newsbutwaltoday.com



**Rate Card**

सूचीकरण नम्बर: 0457/2079/80/04 Newspaper Type: Daily

Newspaper Name: Butwal Today National Daily

Media Organization Name: Butwal Publication Pvt. Ltd

Address: Butwal-6, Rupandehi

Contact No: 9851044628

Email: addbutwaltoday@gmail.com

S. No.	Pages	(Rs.)	
<b>Jacket</b>			
		<b>Color</b>	<b>B/W</b>
1	Double Jacket	1000000.00	1000000.00
2	French Window		
3	Jacket	700000.00	700000.00
4	Flap Jacket		
<b>Front Page</b>			
		<b>Color</b>	<b>B/W</b>
5	Front Page [per cc]	2000.00	2000.00
6	Ear Panel	5000.00	5000.00
7	Island Logo [per cc]	1000.00	1000.00
<b>Back Page</b>			
		<b>Color</b>	<b>B/W</b>
8	Per/cc	1800.00	
9	Island Logo [per cc]	700.00	
10	Ear Panel		
<b>Other Pages</b>			
		<b>Color</b>	<b>B/W</b>
11	3rd Page [per/cc]	1700.00	1400.00
12	5th Page [per/cc]	1700.00	1400.00
13	Business 1st Page [per/cc]	1700.00	1400.00
14	Business 3rd Page [per/cc]	1700.00	1400.00
15	2nd Page [per cc]	1700.00	1400.00
16	Inside Regular [per cc]	1700.00	1400.00
17	Island Logo [per cc]	300.00	200.00
18	Ear Panel (Inside page)		
19	Condolence Ad [per cc]	1200.00	800.00
<b>Classified Section</b>		<b>Rs.</b>	
20	Classified Display Multi Color	3000.00	
21	Classified Display Spot Color	2500.00	
22	Classified Display B&W 1 x 5 cc	800.00	
23	Classified Line ad per word (Normal)	25.00	
24	Classified Line ad per word (Bold)	30.00	





दर्ता नं: 106580/069/070

राष्ट्रिय दैनिक  
बुटवल टुडे  
विषयक विचार, राजा समाचार  
निष्पक्ष विचार, राजा समाचार  
THE BUTWAL TODAY NATIONAL DAILY

**Butwal Publication (Pvt.) Ltd.**

Head Office: Tilottamapath, Butwal-8, Rupandehi, Nepal

Tel: 071-551640, 551641, Fax: 551642

E-mail: addbutwaltoday@gmail.com,

newsbutwaltoday@gmail.com

Website: www.newsbutwaltoday.com

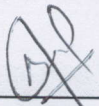
Discounts	Percentage (%)	Remarks
Government Discount	25	
Special Discount	52.38	
Agency Discount:	15	
<b>Bonus: (To/Upto) Rs.</b>		<b>Percentage (%)</b>
200000	300000	2.00
300001	400000	3.00
400001	500000	4.00
500001	700000	6.00
700001	1000000	9.00
1000001	upto	10.00

Authorized Signature:

Name:

Position:

Date:

  
Nawaraj Kunwar

Managing Director

2081-05-28

Office Stamp



# मध्यान्ह

Madhyanha Daily दैनिक

## Rate Card

सूचीकरण नम्बर :	0471/2079/80/04	Newspaper Type:	Daily
Newspaper Name:	MADHYANHA DAILY		
Media Organization Name:	MADHYANHA DAILY		
Address:	Kamalpokhari, Kathmandu		
	9841293261		
	9841206411		
Contact No:	9841357511		
Email:	madhyanhadaily59@gmail.com		
S. No.	Pages	(Rs.)	
Jacket		Color	B/W
1	Double Jacket	1500000.00	1500000.00
2	French Window	-	-
3	Jacket	900000.00	900000.00
4	Flap Jacket	-	-
Front Page		Color	B/W
5	Front Page [per cc]	2200.00	2200.00
6	Ear Panel	5000.00	5000.00
7	Island Logo [per cc]	700.00	700.00
Back Page		Color	B/W
8	Per/cc	1800.00	1400.00
9	Island Logo [per cc]	500.00	400.00
10	Ear Panel	4000.00	4000.00
Other Pages		Color	B/W
11	3rd Page [per/cc]	1700.00	1400.00
12	5th Page [per/cc]	1700.00	1400.00
13	Business 1st Page [per/cc]	1700.00	1400.00
14	Business 3rd Page [per/cc]	1700.00	1400.00
15	2nd Page [per cc]	1700.00	1400.00
16	Inside Regular [per cc]	1700.00	1400.00
17	Island Logo [per cc]	300.00	200.00
18	Ear Panel (Inside page)	3000.00	3000.00
19	Condolence Ad [per cc]	1200.00	1000.00

# मध्यान्ह

Madhyanha Daily

दैनिक

Classified Section		Rs.
20	Classified Display Multi Color	2500.00
21	Classified Display Spot Color	1500.00
22	Classified Display B&W 1 x 5 cc	1000.00
23	Classified Line ad per word (Normal)	20.00
24	Classified Line ad per word (Bold)	30.00
Discounts	Percentage (%)	Remarks
Government Discount	25	
Special Discount	52	As per Company Rules.
Agency Discount:	15	
Bonus: (To/Upto) Rs.		Percentage (%)
300000	500000	2
500001	1000000	3
1000001	1500000	4
1500001	2000000	5
2000001	2500000	6
2500001	<	7
Authorized Signature:		Office Stamp:
Name:	Sitadevi Shrestha	मध्यान्ह दैनिक
Position:	Publisher	
Date:	2081.05.27	

# मेचीकाली



मेचीकाली सन्देश प्रकाशन प्रा.लि.

प्रधान कार्यालय: मिलनचोक, बुटवल-९, रुपन्देही

फोन: ०७९-५३६००५, ५३९५२९, ५५४०८८

Email: mechikalidaily@gmail.com

Website: www.mechikalineews.com

Mechikali Sandesh National Daily

सन्देश

प.स. :

च.न. :



मिति :

सूचीकरण नम्बर:	००८५/२०७९/८०/०४	Newspaper Type:	Daily
Newspaper Name:	Mechikali Sandesh		
Media Organization Name:	Mechikali Sandesh Prakashan Pvt Ltd		
Address:	Butwal-9, Rupandehi		
Contact No:	9841578605		
Email:	mechikalidaily@gmail.com		
S. No.	Pages	(Rs.)	
Jacket		Color	B/W
1	Double Jacket	1000000.00	1000000.00
2	French Window		
3	Jacket	700000.00	700000.00
4	Flap Jacket		
Front Page		Color	B/W
5	Front Page [per cc]	2000.00	2000.00
6	Ear Panel	5000.00	5000.00
7	Island Logo [per cc]	1000.00	1000.00
Back Page		Color	B/W
8	Per/cc	1800.00	
9	Island Logo [per cc]	700.00	
10	Ear Panel		
Other Pages		Color	B/W
11	3rd Page [per/cc]	1700.00	1400.00
12	5th Page [per/cc]	1700.00	1400.00
13	Business 1st Page [per/cc]	1700.00	1400.00
14	Business 3rd Page [per/cc]	1700.00	1400.00
15	2nd Page [per cc]	1700.00	1400.00
16	Inside Regular [per cc]	1700.00	1400.00
17	Island Logo [per cc]	300.00	200.00
18	Ear Panel (Inside page)		
19	Condolence Ad [per cc]	800.00	500.00
Classified Section		Rs.	
20	Classified Display Multi Color	3000.00	
21	Classified Display Spot Color	2500.00	
22	Classified Display B&W 1 x 5 cc	800.00	
23	Classified Line ad per word (Normal)	25.00	
24	Classified Line ad per word (Bold)	30.00	



स्थायी लेखा नं. ३०१५५८४५३

उद्योग दर्ता नं. ११८/०६०/०६१

कम्पनी दर्ता नं: २८८६६-०६०/६१

राष्ट्रीय दैनिक

# मेचीकाली

Mechikali Sandesh National Daily

सन्देश



मेचीकाली सन्देश प्रकाशन प्रा.लि.

प्रधान कार्यालय: मिलनचोक, बुटवल-२, रुपन्देही

फोन: ०७१-५३६००५, ५३१५२१, ५५४०८८

Email: mechikalidaily@gmail.com

Website: www.mechikalinews.com

प.सं. :

Discounts	Percentage (%)	मिति Remarks
Government Discount	25	Regular Discount
Special Discount	52	up to as per company rules
Agency Discount:	15	
Bonus: (To/Upto) Rs.		Percentage (%)
200000	300000	2.00
300001	400000	3.00
400001	500000	4.00
500001	700000	6.00
700001	1000000	9.00
1000001	upto	10.00

Authorized Signature:

Name:

Position:

Date:

Bishnu Gaire

Chief Executive Officer

2081/05/30

Office Stamp:





लोकप्रिय राष्ट्रिय दैनिक

# राजधानी

RAJDHANI NATIONAL DAILY

राजधानी न्युज पब्लिकेशन (प्रा) लि.

सरस्वतीनगर, चावहिल, पो.ब.नं. : २०५०३ । काठमाडौं, नेपाल

फोन : +९७७ ९ ०९-८८९९०८०/८८९३०२९/८८९३०३०/८८९३०३९/८८९३०३२

Email: mail@rajdhani.com.np । Website: www.rajdhanidaily.com

## Rate Card

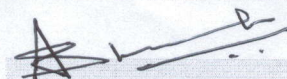
सूचीकरण नम्बर:	०१६४/६८-८०	Newspaper Type:	Daily
Newspaper Name:	RAJDHANI' National Daily		
Media Organization Name:	Rajdhani News Publication Pvt. Ltd.		
Address:	Swarswati Nagar, Chabahil, Kathmandu		
Contact No:	०१-४८११०८० / ९८५१०४२९०२		
Email:	mail@rajdhani.com.np		

S. No.	Pages	(Rs.)	
Jacket		Color	B/W
1	Double Jacket	----	----
2	French Window	----	----
3	Jacket	2000000.00	2000000.00
4	Flap Jacket	----	----
Front Page		Color	B/W
5	Front Page [per cc]	3300.00	3300.00
6	Ear Panel	35000.00	35000.00
7	Island Logo [per cc]	3300.00	3300.00
Back Page		Color	B/W
8	Per/cc	2700.00	2700.00
9	Island Logo [per cc]	2700.00	2700.00
10	Ear Panel	30000.00	30000.00
Other Pages		Color	B/W
11	3rd Page [per/cc]	2500.00	2000.00
12	5th Page [per/cc]	----	----
13	Business 1st Page [per/cc]	----	----
14	Business 3rd Page [per/cc]	----	----
15	2nd Page [per cc]	----	----
16	Inside Regular [per cc]	1800.00	1400.00
17	Island Logo [per cc]	1800.00	1400.00
18	Ear Panel (Inside page)	15000.00	12000.00
19	Condolence Ad [per cc]	1800.00	1400.00
Classified Section		Rs.	
20	Classified Display Multi Color	2000.00	
21	Classified Display Spot Color	1700.00	
22	Classified Display B&W 1 x 5 cc	1000.00	
23	Classified Line ad per word (Normal)	25.00	
24	Classified Line ad per word (Bold)	35.00	

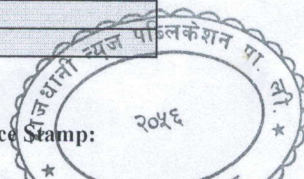
Discounts	Percentage (%)	Remarks
Government Discount	25	
Special Discount	Up To 52.38	It will be provided as per company rules.
Agency Discount:	15	

Bonus: (To/Upto) Rs.	Percentage (%)
1500000	2
2500001	3
3500001	5
4500001	7

Authorized Signature:  
Name:

  
Ashish Sherchan

Office Stamp:





# सौर्य दैनिक

## SOURYA NATIONAL DAILY

9

### Rate Card

सूचीकरण नम्बर:		Newspaper Type:	Daily
Newspaper Name:	Sourya National Daily		
Media Organization Name:	Srijana International Media Pvt.Ltd		
Address:	panipokhari,kathmandu		
Contact No:	9851046033, 01-4520195		
Email:	marketing@souryadaily.com		

S. No.	Pages	(Rs.)	
		Color	B/W
<b>Jacket</b>			
1	Double Jacket		
2	French Window		
3	Jacket	1500000.00	
4	Flap Jacket		
<b>Front Page</b>			
		Color	B/W
5	Front Page [per cc]	2500.00	2500.00
6	Ear Panel	19200.00	19200.00
7	Island Logo [per cc]		
<b>Back Page</b>			
		Color	B/W
8	Per/cc	2000.00	2000.00
9	Island Logo [per cc]		
10	Ear Panel	16000.00	16000.00
<b>Other Pages</b>			
		Color	B/W
11	3rd Page [per/cc]	1800.00	1400.00
12	5th Page [per/cc]		
13	Business 1st Page [per/cc]		
14	Business 3rd Page [per/cc]		
15	2nd Page [per cc]		
16	Inside Regular [per cc]	1700.00	1400.00
17	Island Logo [per cc]		
18	Ear Panel (Inside page)		
19	Condolence Ad [per cc]		
<b>Classified Section</b>		<b>Rs.</b>	
20	Classified Display Multi Color		
21	Classified Display Spot Color		
22	Classified Display B&W 1 x 5 cc	1000.00	
23	Classified Line ad per word (Normal)		
24	Classified Line ad per word (Bold)		

*[Handwritten signature]*

*[Circular stamp: सृजना इन्टरनेशनल मिडिया प्रा. लि. काठमाडौं, नेपाल]*



# सौर्य दैनिक

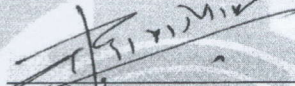
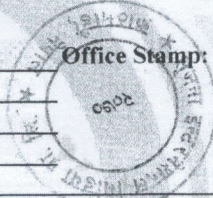
## SOURYA NATIONAL DAILY

Discounts	Percentage (%)	Remarks
Government Discount	25	
Special Discount	upto 52.38	
Agency Discount:	15	

Bonus: (To/Upto) Rs.	Percentage (%)	
2000000	3000000	3
3100000	4000000	5
4100000	5000000	6
5100000	to above	7

Authorized Signature:		
Name:	Bodhrāj Tripathē	
Position:	Chairman/Chief Editor	
Date:	2081.05.20	

Kindly note that we have attached Ad Rate card along with this form for your reference. We are committed to maintaining a minimum rate of Rs. 500 per ad less 15% Agency discount.

### Rate Card

सूचीकरण नम्बर:	0467/2079/80/04	Newspaper Type:	Daily
Newspaper Name:	HIMALAYA TIMES IMPRESSION PUBLICATION & MEDIA		
Media Organization Name:	PVT. LTD.		
Address:	MID-BANESHWOR, KATHMANDU		
Contact No:	9851023554/014578177/01-4566393		
Email:	hitanewz@gmail.com		

S. No.	Pages	(Rs.)	
<b>Jacket</b>			
		Color	B/W
1	Double Jacket	2000000.00	2000000.00
2	French Window	-	-
3	Jacket	1000000.00	1000000.00
4	Flap Jacket	-	-
<b>Front Page</b>			
		Color	B/W
5	Front Page [per cc]	2000.00	2000.00
6	Ear Panel	6000 (Fixed/-Agency)	6000 (Fixed/-Agency)
7	Island Logo [per cc]	2000.00	2000.00
<b>Back Page</b>			
		Color	B/W
8	Per/cc	1800.00	1800.00
9	Island Logo [per cc]	1800.00	1800.00
10	Ear Panel	5000 (Fixed/-Agency)	5000 (Fixed/-Agency)
<b>Other Pages</b>			
		Color	B/W
11	3rd Page [per/cc]	1600.00	1400.00
12	5th Page [per/cc]	1600.00	1400.00
13	Business 1st Page [per/cc]	1600.00	1400.00
14	Business 3rd Page [per/cc]	1600.00	1400.00
15	2nd Page [per cc]	1600.00	1400.00
16	Inside Regular [per cc]	1600.00	1400.00
17	Island Logo [per cc]	1600.00	1400.00
18	Ear Panel (Inside page)	4000 (Fixed/-Agency)	4000 (Fixed/-Agency)
19	Condolence Ad [per cc]	1600.00	1400.00
<b>Classified Section</b>		<b>Rs.</b>	
20	Classified Display Multi Color	1250.00	
21	Classified Display Spot Color	1250.00	
22	Classified Display B&W 1 x 5 cc	1000.00	
23	Classified Line ad per word (Normal)	25.00	
24	Classified Line ad per word (Bold)	25.00	




# इम्प्रेसन पब्लिकेशन एण्ड मिडिया प्रा.लि.


Impression Publication  
and Media Pvt. Ltd.

Discounts	Percentage (%)	Remarks
Government Discount	25	
Special Discount	upto 52.38	Special discount depends on cc agreement with media houses
Agency Discount:	15	

Bonus: (To/Upto) Rs.	Percentage (%)	
10,00,001	15,00,000	2.00
15,00,001	20,00,000	3.00
20,00,001	25,00,000	4.00
25,00,001	30,00,000	5.00
30,00,001	35,00,000	6.00
35,00,001	Above	7.00

Authorized Signature:   
Name: Ujjwal Prasad Sapkota Sharma  
Position: CEO  
Date: 2081-05-23

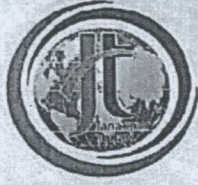
Office Stamp: 



नेपाली राष्ट्रिय दैनिक

हिमालय टाइम्स

[www.ehimalayatimes.com](http://www.ehimalayatimes.com)



Janakpur Today Media Group Pvt. Ltd.

# Janakpur Today

Janakpurdhm-2, Bhanu Chowk

Dhanusha, Nepal

Phone : +97741-523867, Fax : +97741-527691

Email : radiotoday91fm@gmail.com

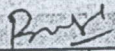
## Rate Card

सूचीकरण नम्बर:		Newspaper Type:	Daily
Newspaper Name:	Janakpur Today National Daily		
Media Organization Name:	Janakpur Today Media group pvt ltd		
Address:	janakpurdhm- 02		
Contact No:	9854020025		
Email:	jtodaynews@gmail.com		
S. No.	Pages	(Rs.)	
Jacket		Color	B/W
1	Double Jacket	700000.00	
2	French Window		
3	Jacket	500000	
4	Flap Jacket		
Front Page		Color	B/W
5	Front Page [per cc]	2000.00	
6	Ear Panel	5000.00	
7	Island Logo [per cc]		
Back Page		Color	B/W
8	Per/cc	1800.00	
9	Island Logo [per cc]		
10	Ear Panel	4000.00	
Other Pages		Color	B/W
11	3rd Page [per/cc]		1600.00
12	5th Page [per/cc]		1600.00
13	Business 1st Page [per/cc]		
14	Business 3rd Page [per/cc]		
15	2nd Page [per cc]		1600.00
16	Inside Regular [per cc]		1600.00
17	Island Logo [per cc]		
18	Ear Panel (Inside page)		
19	Condolence Ad [per cc]		800.00
Classified Section		Rs.	
20	Classified Display Multi Color		
21	Classified Display Spot Color		
22	Classified Display B&W 1 x 5 cc	1500.00	
23	Classified Line ad per word (Normal)		
24	Classified Line ad per word (Bold)		

Discounts	Percentage (%)	Remarks
Government Discount	25	
Special Discount	52.38	
Agency Discount:	15	

Bonus: (To/Upto) Rs.	Percentage (%)

Authorized Signature:  
 Name:  
 Position:  
 Date:

  
 \_\_\_\_\_  
 Brij Kumar Yadav  
 \_\_\_\_\_  
 Editor  
 \_\_\_\_\_  
 2081-05-09  
 \_\_\_\_\_

Office





# नयाँ युगबोध प्रकाशन प्रा.लि.

घोराही, दाङ

मिति : २०८१.०४.१३

विषय :

## Rate Card

सूचीकरण नम्बर:	0452/079/80/04	Newspaper Type:	Daily
Newspaper Name:	Naya yougbodh National Dally		
Media Organization Name:	Naya Yougbodh Prakashan Pvt Ltd		
Address:	Ghorahi -15, Dang		
Contact No:	082-560084, 9857830205, 9847821404		
Email:	yougbodh@gmail.com		
S. No.	Pages	(Rs.)	
Jacket		Color	B/W
1	Double Jacket		
2	French Window		
3	Jacket	2,00,000.00	
4	Flap Jacket		
Front Page		Color	B/W
5	Front Page [per cc]	1200.00	1200.00
6	Ear Panel	1500.00	1500.00
7	Island Logo [per cc]	3000.00	3000.00
Back Page		Color	B/W
8	Per/cc	1100.00	1100.00
9	Island Logo [per cc]	3000.00	3000.00
10	Ear Panel		
Other Pages		Color	B/W
11	3rd Page [per/cc]		1000.00
12	5th Page [per/cc]		
13	Business 1st Page [per/cc]		
14	Business 3rd Page [per/cc]		
15	2nd Page [per cc]		
16	Inside Regular [per cc]		
17	Island Logo [per cc]		
18	Ear Panel (Inside page)		
19	Condolence Ad [per cc]		
Classified Section		Rs.	
20	Classified Display Multi Color	2500.00	
21	Classified Display Spot Color	2000.00	
22	Classified Display B&W 1 x 5 cc	500.00	
23	Classified Line ad per word (Normal)	25.00	
24	Classified Line ad per word (Bold)	30.00	

पी लेखा नं. ३०५७३६७३२  
कम्पनी रजिष्टार का. व. नं. ७२४५३/०६६/०६७

फोन. ०८२-५६००८४

# नयाँ युगबोध प्रकाशन प्रा.लि.

घोराही, दाङ

मिति : २०८१.१०.३१

Discounts विषय :	Percentage (%)	Remarks
Government Discount	40	
Special Discount	10	
Agency Discount:	15	

Bonus: (To/Upto) Rs.	Percentage (%)	
200000	300000	2.00
300001	400000	3.00
400001	500000	4.00
500001	700000	6.00
700001	1000000	9.00
1000001	Upto	10.00

Authorized Signature:

Name:

Position:

Date:

*Rishi Raj Pokhrel*

Rishi Raj Pokhrel

Manager-cell-9847821404

2081/05/31

Office Stamp:

